



Social Media Images 2026 for FaceBook, Instagram, TikTok, and more

 Facebook	Pixel Size
Profile Picture	180 x 180
Cover Photo	820 x 312
Shared Image In Timeline	1200 x 630
Shared Image In Newsfeed	1200 x 630
Shared Link In Timeline	1200 x 628
Shared Link In Newsfeed	1200 x 628
Highlighted Image	1200 x 717
Event Image	1920 x 1080
 Twitter	Pixel Size
Profile Photo	400 x 400
Header Photo	1500 x 500
In-Stream Photo	1024 x 512
 Instagram	Pixel Size
Profile Picture	180 x 180
Photo Thumbnails	161 x 161
Photo Size In App	1080 x 1080
Instagram Stories	1080 x 1920

 LinkedIn	Pixel Size
Personal Profile Image	400 x 400
Personal Background Image	1584 x 396
Company Logo Image	300 x 300
Square Logo	60 x 60
Company Cover Image	1536 x 768
Banner Image	646 x 220
Hero Image	1128 x 376
Shared Link	1200 x 628
Shared Image	1104 x 736
Company Photos	900 x 600
 Pinterest	Pixel Size
Profile Picture	180 x 180
Pins Square and Board Cover	600 x 600
Pins Optimal	600 x 900
Pins Tall	600 x 1260
Large Thumbnail	222 x 150
Small Thumbnail	55 x 55

 Snapchat	Pixel Size
Photos	1080 x 1920
Snap Ads	1080 x 1920
Filters	1080 x 2340
 Tumblr	Pixel Size
Profile Picture	128 x 128
Image Posts In Dash	1280 x 1920
Image Posts In Feed	500 x 750
Animated Gifs	540 wide
 YouTube	Pixel Size
Channel Icon Image	800 x 800
Channel Banner & TV Display	2560 x 1440
Tablet	1855 x 423
Thumbnail Size & Video Uploads	1280 x 720
Mobile Display	1546 x 423
Desktop Display	2560 x 423
 TikTok	Pixel Size
Vertical Video Preferred	1080 x 1920

